

Marketing (50th Year) Volunteer Role Description



About Peter Bedford Housing Association

Peter Bedford is a housing association with charitable aims that creates positive change in people's lives. As well as homes and support, we empower people to learn, access work and discover their creative talents. Based in Hackney and Islington, we work with people who are homeless, have mental ill health, learning difficulties or complex needs. Our work enables people to move on and lead independent lives.

The Volunteer Role and the Difference it makes:

We are marking our 50th anniversary and so we are looking for a volunteer to help us go through our archives to identify strong pieces of information and images that we can use to celebrate our work.

You will be able to contribute ideas on how we can promote our 50th anniversary on social media.

You will have excellent computer skills, an interest in marketing and/or fundraising and be passionate about improving people's lives.

Ideal Commitment:

- 1 day a week.

We will cover your travel and lunch expenses.

What you will gain:

- A chance to support a charity that is helping Islington and Hackney people towards independence.

Core Tasks:

- Work with our Marketing Officer to identify strong images, videos and information from our archives that we can use to publicise our work.
- Support our Social Media strategy.
- Support our campaigning activity.

Skills & Experience we are looking for:

- Enthusiasm, a positive attitude and respect for equality and diversity
- Excellent IT skills and confidence in using social media
- An interest in marketing or fundraising
- A commitment to the role and reliability in attendance and timekeeping
- Flexibility in working as part of a team and showing initiative in tasks

Additional information:

- PBHA is committed to the personal development of volunteers. If training extends beyond day-to-day duties, we will offer referral to a more long-term training programme or alternative course where appropriate.

- Volunteers must adhere to PBHA policies in particular the Health & Safety Policy, and Equal Opportunity Policy
- PBHA is committed to the Safeguarding of vulnerable adults. All PBHA posts are subject to enhanced Disclosure and Barring Service clearance